



International Bachelor's Degree in Management and Business Administration

Why study this bachelor's degree in the Public University of Navarre?

You will find it interesting if:

- You want to get an international business administration and management training that will allow you to compete successfully in the international labor market.
- You are attracted by the idea of **managing** a company or organization.
- You want to learn how to plan, organize and control projects.
- You want to learn to issue **advisory reports** on specific situations of companies and markets.
- You think about creating and running your **own business**.
- You want to apply in any organization, the basics of marketing, human resources management and logistic and financial decisions.
- You are attracted to the great decisions of companies (mergers, internationalization, joint ventures).

With this bachelor's degree you will be able to:

- Work in companies (public or private, national or international) as manager or director in any area: economic, administration, finance, accounting, human resources, commercial and marketing, logistics or production.
- Work as a consultant or undertake entrepreneurial activities.
- Be a tax and accounting advisor, auditor or director in the following areas: administrative-financial, commercial, supply and distribution, purchasing, financial institution, export, marketing, production, human resources, treasury or sales.
- Orient your career towards teaching or research in the field of business management.

Why enroll in an international programme?

- It will allow you to compete successfully in an increasingly internationalized labor market, since you will develop your professional skills in the common language of 21st century businesses.
- It will allow you to receive your training in a small and homogeneous group, sharing the classroom with **international mobility students**.
- It will allow you to receive **100% of your training in English**.
- It will allow you to participate at least **one year** in an international mobility programme taught in English.
- You will have the possibility of receiving classes and seminars taught by **international professors invited from foreign universities**.



Employability

The current high demand of professionals in the administration and management of companies responds to the fact that it is a training that develops skills and abilities that articulate theory, methodology and application in a changing economic and social environment. A transversal education that broadens the range of job options (economic analyst, director, consultant, manager...).

The profile that students have at the end of the degree is very broad, from

the incorporation as an expert to large companies, to the development of professional activities in the field of entrepreneurship, banking, consulting or the different governmental bodies.

The degree of the graduate of the International Program of Bachelor's Degree in Management and Business Administration is the most valued and has the highest labor insertion rates of the UPNA.



Internationalization

The international mobility programs linked to the degree allow you to study at least one full academic course, possibly two, in other countries. The School of Economics and Business Administration has signed many international student exchange agreements in countries such as Canada, the United States, Australia, Great Britain, Germany, France, Italy, Korea, Japan, Taiwan or China, as well as other bilateral agreements and solidarity training programs in international cooperation for development.

Each year, the School of Economics and Business Administration receives more than 100 students from other foreign universities with whom you can share the classroom, subjects and common interests.

Training

You can make, as part of your curriculum, 600 real hours of professional practice tutored by academic staff in numerous companies or public institutions, both national and international.

In addition, you can perform extracurricular practices and can accommodate your performance to your time availability and the skills you acquire throughout the degree.

Subjects - 240 ECTS (four years)

1	S1	Business Economics	Introduction to Economics	Introduction to Private Law	Mathematics	Financial Operations
	S2	Financial Accounting I	Applied Economics	Statistics I	Microeconomics	Business Law
2	S3	Financial Accounting II	Organizational Design and Behavior	Statistics II	Macroeconomics	Quantitative Methods of Business Management
	S4	Business Economic History	Marketing Management I	Econometrics	Human Resources Management	Financial Markets and Instruments
3	S5	Mobility year				
	S6					
4	S7	Optative Subjects				
	S8	Optative Subjects / Curricular Internships				Final Degree Project (Management and Business Administration)

60 ECTS Core Subjects
120 ECTS Compulsory Subjects

54 ECTS Optative Subjects
6 ECTS Final Degree Project

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Económicas y Empresariales
Ekonomia eta Enpresa
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